



Friday Feature

4 October 2024

Nurse-led mobile MMR vaccination team

For this week's Friday Feature, we speak to Miranda Willis, NCL Secondary Care COVID-19 Vaccination Lead, who is part of a nurse-led mobile MMR vaccination project shortlisted for a 2024 Nursing Times Award.

This nurse-led MMR project supports NCL ICB's Population Health aims under Start Well, to encourage more childhood immunisations in areas with below average uptake.

Tell us a bit about your work, recognised in the 2024 Nursing Times Awards

Our team used a bus to pilot delivery of MMR (measles, mumps and rubella) vaccinations to children in the community at children's centres, family hubs and housing estates in Camden. The team went to areas and communities with low uptake rates, to provide information and deliver MMR vaccinations.

To help them in reaching different communities, the team were supported by bespoke communications. For example, the team advertised delivery of a pork free MMR vaccine, as porcine ingredients are often a barrier to MMR vaccination amongst NCL's Muslim communities.

Communications in different languages also tackled misinformation about the MMR vaccine and autism and offered the option of a conversation with a nurse to answer outstanding questions.



How did your team come up with the idea?

Our team were initially inspired by the COVID-19 programme and its successful approach to reaching underserved communities by providing clinics outside of healthcare settings.

We then used the relationships we had built during the pandemic to pilot something new for MMR.

How did this help people in the Camden area?

This helped people by providing an easily accessible and culturally tailored MMR service. The team also had the ability to record overseas vaccinations, so the public health team had a more accurate picture of uptake rates amongst the Camden population.

What are you most proud of?

I am most proud of the challenges the team overcame to set up the service. On paper, it seems a simple thing to do, but in practice we had to organise training for our team, access new hardware and recording systems, write new SOPs (Standards of Practice) etc. We also were able to extend the pilot to deliver to university students in Spring 2024.

Who would you like to thank?

I would like to thank all the individuals and organisations involved in piloting this service. This includes those at University College London Hospital (UCLH), Camden local authority, NCL ICB, Middlesex University, voluntary organisations and vaccination delivery sites.

How can I find out more?

You can read more about the NCL projects recognised in the Nursing Times Awards, which take place on 23 October 2024, in our [recent news story](#).