

**Appendix 3**

**Community Connectors for MMR Engagement**

**Invitation to bid document**

The Provider is asked to bid by**Friday 23August 2024 at 5pm to** karina.sale@nhs.net

**Key components to include in your proposal**

|  |  |  |
| --- | --- | --- |
|  | Components | Weighting |
| 1 | Please describe your previous experiences of designing, delivering and evaluating similar connector programmes or community engagement activities. *Word count: Maximum 1000 words* | 20% |
| 2 | Describe how you will work with the other borough VCSE partnership, working together to share learning, insights and where appropriate resources. Please reference any previous experience of cross-borough partnership-working. *Word count: Maximum 1000 words* | 20% |
| 3 | Please describe how you would: 1. use gathered insights to develop and enhance the work programme that you are delivering; and
2. work with us to influence service design and delivery

Describe how this would help reduce hesitancy, address health inequalities and tackle barriers to access for our under-served communities. *Word count: Maximum 1000 words* | 20% |
| 4 | Describe what you will deliver over the life of the project. It might include:* mapping of current local community connecting initiatives ensuring this is work is complementary
* the recruitment of community leaders or grass-root organisations as connectors
* making the most of existing engagement opportunities and filling in gaps by co-designing your own community conversations and workshops
* education and mindset change within communities by embedding learning and building a legacy

*Word count: Chart + Maximum 1000 words if needed*  | 20% |
| 5 | Describe how you will present: * insights, including mechanisms for system listening based on the preferred way for communities to engage
* evaluation on the programme including:
	+ demographic breakdown
	+ numbers reached
	+ any mindset changes
	+ behavioural change from breaking down barriers and building enablers
	+ insights around the wider determinants of health

*Word count: Maximum 1000 words* | 20% |

# Contact details

Nicholas Ince, Assistant Director for Prevention and Vaccination, nicholas.ince@nhs.net Karina Sale, Engagement lead, NCL ICB karina.sale@nhs.net