A close-up of a logo

Description automatically generated

**Appendix 3**

**Community Connectors for MMR Engagement**

**Invitation to bid document**

The Provider is asked to bid by**Friday 23August 2024 at 5pm to** karina.sale@nhs.net

**Key components to include in your proposal**

|  |  |  |
| --- | --- | --- |
|  | Components | Weighting |
| 1 | Please describe your previous experiences of designing, delivering and evaluating similar connector programmes or community engagement activities.  *Word count: Maximum 1000 words* | 20% |
| 2 | Describe how you will work with the other borough VCSE partnership, working together to share learning, insights and where appropriate resources. Please reference any previous experience of cross-borough partnership-working.  *Word count: Maximum 1000 words* | 20% |
| 3 | Please describe how you would:   1. use gathered insights to develop and enhance the work programme that you are delivering; and 2. work with us to influence service design and delivery   Describe how this would help reduce hesitancy, address health inequalities and tackle barriers to access for our under-served communities.  *Word count: Maximum 1000 words* | 20% |
| 4 | Describe what you will deliver over the life of the project. It might include:   * mapping of current local community connecting initiatives ensuring this is work is complementary * the recruitment of community leaders or grass-root organisations as connectors * making the most of existing engagement opportunities and filling in gaps by co-designing your own community conversations and workshops * education and mindset change within communities by embedding learning and building a legacy   *Word count: Chart + Maximum 1000 words if needed* | 20% |
| 5 | Describe how you will present:   * insights, including mechanisms for system listening based on the preferred way for communities to engage * evaluation on the programme including:   + demographic breakdown   + numbers reached   + any mindset changes   + behavioural change from breaking down barriers and building enablers   + insights around the wider determinants of health   *Word count: Maximum 1000 words* | 20% |

# Contact details

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