

## Communications and Engagement Mentoring Scheme

### Mentor profile

<b>Name</b>	Ian Lloyd
<b>Job title</b>	Director of Communications
<b>Organisation</b>	Royal Free London NHS Foundation Trust
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<b>Experience and qualifications or training in mentoring</b>	Previous experience of being a mentor to one person. Trained coach.
<b>What interests or excites you about being a mentor?</b>	Supporting communications professionals to be successful in their role and sharing some of my experience and insights from 17 years in the profession.
<b>Areas of expertise that you can support colleagues with as a mentor</b>	<p>I have worked in NHS communications for almost 20 years, having previously been a journalist/news editor on local newspapers and at HSJ. I started my comms life as a media relations manager and worked my way to head of comms, deputy director of comms and now director.</p> <p>I have benefited from working with some incredibly talented people – both at director and chief executive level, and across all roles in brilliant comms teams.</p> <p>My role has seen me lead on comms responses to high profile major incidents and manage a team through the covid pandemic.</p> <p>I am passionate about sharing my experience with others to support them in their roles but can also use coaching skills to help individuals to identify their own solutions to the challenges they may be facing.</p>