

## **Privacy Notice – Website use**

This privacy notice explains how we use your information when you use our website.

### **Website Privacy**

Your privacy is extremely important to us. We only use the information you provide about yourself when using this website to answer your enquiry or to help us to improve our service to you. We do not share this information with any third party except to the extent necessary to answer your enquiry if that enquiry requires the involvement of a third party. We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

### **The information we collect**

We may collect and process the following data about you:

- Information that you provide by filling in forms on our website at <http://www.northcentrallondonicb.nhs.uk/> (our “Website”). This includes information provided when completing our enquiry form or submitting feedback on a consultation. This may include your name, your organisation’s name, your position, email address, business address and contact telephone number. We may also ask you for information when you report a problem with our site.
- If you contact us, we may keep a record of that correspondence.
- North Central London Integrated Care Board may ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- Details of your visits to our site including, but not limited to, web server statistics, traffic data, location data and details of the web pages and resources that you access.

### **Site Usage**

We may collect information about your computer, including where available your IP address, operating system and browser type via the web server log files, for system administration and to analyse aggregate information. This is statistical data about our users’ browsing actions and patterns.

### **Cookies**

To comply with UK legislation we are required to tell you about the cookies used on this website.

We use cookies only because we want you to find the information you need as quickly and easily as possible.

A cookie is a small text file that is placed on your computer when you visit a website. Cookies help websites function usefully and can provide information to website owners.

Cookies do not place viruses on your computer and cannot run programs.

Our cookies do not provide us with any private or personally identifiable information about you. All data that is gathered is anonymous.

Some of the cookies we use collect information about how visitors use our site.

For example, one of our cookies counts the number of visitors to the site and notes which pages they visited. This anonymous information helps us to compile statistical reports, which can help us to improve the site.

Your web browser gives you the ability to accept or decline cookies. Generally, web browsers automatically accept cookies, but you can modify your browser settings to decline cookies if you prefer. However, if you choose to decline cookies, some useful features of this website will not work.

For example, there is the option to view this website as text only, with no graphics. The ‘useTextOnly’ and ‘set String’ cookies remember that you have chosen to view this site with no graphics. If you choose to decline cookies you will have to select the text only option every time you view a new page.

<b>Cookie Name</b>	<b>Purpose</b>
useTextOnly	This is used to store whether you are using the site in textOnly mode or not. Persistent for three months.
setString	This is used to store user preferences for viewing sites in textOnly mode for example font-size and colour.
cookieconsent_status	This is used to store whether the site will display the consent message. Persistent for one year.
Google Analytics _ga _gid _gat_gtag_UA_3539614_17	These cookies are used to collect information about how visitors use our site. This information can be used to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited. <a href="#">Click here for an overview of privacy at Google</a>

Places to go to find out more about cookies

You can find out more about cookies, including how to see what cookies have been set and how to manage and delete them, at these sites

- <https://allaboutcookies.org/>
- <https://tools.google.com/dlpage/gaoptout>

**Insert DPO contact information**